

POWER TOOLS for NONPROFITS

Nov. 20, 2019

7:30-8 a.m.	Registration / Refreshments					
8-8:25 a.m.	Personal Branding & Conference Networking					
8:25-9:15 a.m.	Morning Keynote Russell Richard, Author					
9:15-9:30 a.m.	Visit exhibits and move to sessions					
	Fundraising	Community Engagement	Leadership	Management	Best Practices	Professional Development
Location/ Time	Room 207	Room 206	Room 205	Room 204	Room 203	Room 202
9:30-10:30 a.m.	Grant Writing Best Practices Gaylar Rawlinson-Maynard Harris County Dept. of Education	Advocacy and Lobbying 101: Legal Tips for 501(c)(3) Nonprofit Advocates Natalie Roetzel Ossenfort Alliance for Justice	Becoming Your Best Self Kim Nugent Dr. Kim Nugent	You've Arrived! Now What? Emilee Whitehurst Houston Area Women's Center	Go for the Gold: Charity Ratings Tanya Pal Your Part Time Comptroller	The Power of Story Hank Roubicek University of Houston Downtown
10:30 -10:45 a.m.	Visit exhibits and move to sessions					
10:45-11:45 a.m.	Connecting Profit and Purpose Corporate Panel Ronnie Hagerty - Moderator United Way of Greater Houston Sparkle Anderson Kroger Tracy Janda CenterPoint Energy Leslie Jelsma Amegy Bank	Messaging Milestones Kelli Newman Newman & Newman	Mentoring that Produces Results Jerry Autrey Suits for Sons	Be Careful What You Ask For: CEO Exclusive Bob Sanborn - Moderator Children at Risk Katy Caldwell Legacy Community Health Brian Green Houston Food Bank Michelle Shonbeck Christian Community Service Center	Embedding Innovation into Nonprofits David Haines II BakerRipley	From Chaos to Calm: The Keys to Getting Organized Helen Austen Organized by Helen
11:45 a.m.-12 p.m.	Visit exhibits and move to lunch					
12-1:15 p.m.	Luncheon and Keynote Speaker Carol Weisman, Fundraising Expert and Author					
1:15-1:30 p.m.	Visit exhibits and move to sessions					
1:30-2:30 p.m.	Think BIG in a Small Shop Mari Bosker Boys and Girls Club Barbara Walker Lone Star Flight Museum	Disaster Planning and On With the Show Rachel Applegate Alley Theater	Managing the Work and Dynamics of a Board of Directors Martha Macris Memorial Assistance Ministries, Emerita	Rocket Science 101: Leading with Purpose Scott Harper CenterPoint Energy	Overcoming Stereotype Threat through Conscious Use of Self Amy Hageman Jean Latting Leading Consciously	Creative Event Formats to Inspire Attendees Sara Berner Roberts Greater Houston Partnership
2:30-2:45 p.m.	Visit exhibits and move to sessions					
2:45-3:45 p.m.	A New Look at Foundation Philanthropy Ronnie Hagerty - Moderator United Way of Greater Houston Jo Carcedo Episcopal Health Foundation Kristi Cooper McNair Foundation Carol Deason Hildebrand Foundation Elizabeth Love Houston Endowment	Illuminating Your Brand in the Media Cherri Carbonara Carbonara Group	The Hard Soft Skills of Leadership: Emotional Intelligence Shveta Pillai LeadStyle LLC	Career Moves for Young Professionals Lauren Futch UT Health Melissa Neely Arms Wide Adoption Services	Generations in the Workforce Rachel Breen Everaard Ernst & Young	Our Relationship with the Digital World and Implications for Self Care Shubhra Endley Communities in Schools of Houston