

Offering **YOU** Flavorful Incentives

Cash incentives for foodservice trade allies/dealers

Put money in your customers' pockets, as well as your own, with CenterPoint Energy's Foodservice Incentive Program. Rebates are excellent sales tools that will help your customers minimize their cost for high-efficiency natural gas foodservice equipment while also lowering their operating costs. Each time your customers install new, high-efficiency natural gas foodservice equipment, you earn cash incentives.

Cash incentives for foodservice dealers



Equipment	Efficiency rating		Rebate/unit	Trade ally incentive
Combi ovens	CEW	ENERGY STAR®	\$1,000	\$50
Convection ovens	CEW	ENERGY STAR®	\$500	\$50
Conveyor ovens	CEW		\$750	\$50
Fryers 60% or greater cooking energy efficiency	CEW	ENERGY STAR®	\$1,000	\$50
Fryers 51-59% cooking energy efficiency	CEW	ENERGY STAR®	\$750	\$50
Fryers 50% cooking energy efficiency	CEW	ENERGY STAR®	\$500	\$50
Rotating rack double ovens	CEW	ENERGY STAR®	\$1,000	\$50
Rotating rack single ovens	CEW	ENERGY STAR®	\$500	\$50





To secure your rebate, applications and dated sales invoices must be RECEIVED by DEC. 31.

How to apply for rebates

Program dates: Jan. 1–Dec. 31

Three simple steps to receive a rebate:

1. Use our **online** fill-and-print forms to apply for rebates at your convenience. CenterPointEnergy.com/Foodservice
2. **Mail in rebate form so it is RECEIVED by Dec. 31.** Allow six to eight weeks for rebate processing. See below.
3. **Rebate applications must include a dated copy of the paid, itemized invoice(s).** Invoice(s) must include brand, complete model number, purchaser's name, and installation address.

Equipment and customer eligibility

- CenterPoint Energy commercial customers who install qualifying equipment in CenterPoint Energy's Mississippi service territory
- Equipment must meet program specification requirements. For programs listed with California Energy Wise (CEW) or ENERGY STAR® ratings, refer to CenterPointEnergy.com/Foodservice
- Rebates apply to new equipment only

Natural gas — the preferred energy choice for cooking

- Precision control for better quality
- High efficiency with lower operating costs
- As a primary fuel, natural gas can be used in its natural state rather than undergoing a conversion process at a power plant, which creates emissions and waste energy
- Annual energy costs for customers using natural gas has been lower than the cost for propane, fuel oil, or electricity since 2010—and it's projected to stay low through 2040

Start earning trade ally/dealer incentives today!

Three simple steps to incentives:

1. Submit a W-9

To comply with tax laws and to pay your incentives, we need a current copy of your W-9 on file every two years. Please fill out an EFT form and incentives will be direct-deposited.

2. Receive a trade ally/dealer ID

Once we have your W-9, you'll receive a six-digit trade ally/dealer ID to track and pay your incentives. Include it whenever you submit rebate applications.

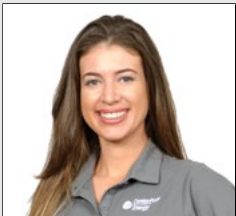
3. Send completed application

After installations are complete, submit rebate applications. We will mail your customers' rebates upon processing and send your incentive checks to you quarterly.

Terms and conditions apply. See detailed qualifications, rules, and requirements on the rebate application.

CenterPointEnergy.com/Foodservice

Nearly 90% of chefs prefer cooking with natural gas.



Olivia Barq
Energy efficiency expert
Olivia.Barq@CenterPointEnergy.com
601-709-2560

Mississippi Commercial Rebate Processing
CenterPoint Energy
300 Executive Blvd.
Byram, MS 39272