

Offering YOU Flavorful Incentives

Incentives for commercial foodservice trade allies/dealers



Put money back into your customers' pockets as well as your own with CenterPoint Energy's Commercial High Efficiency Foodservice (CHEF) Program. Incentives are excellent sales tools to help your customers minimize their cost for energy-efficient electric foodservice equipment. The CHEF Market Partner Network connects eligible businesses with participating distributors who can offer an incentive on qualified ENERGY STAR® rated appliances.

These incentives also help you! Each time your customers install new, high-efficiency electric foodservice equipment, you may earn \$100 cash incentive per qualifying unit.

Trade Allies earn \$100 incentive per unit sold.

Electric equipment	Equipment description	Customer incentive/unit Electric water heating*	Customer incentive/unit Sanitation method = high temp gas water heating*
Commercial dishwasher†	Stationary single tank door	\$1,300	\$600
	Multiple tank rack conveyor		
	Single tank rack conveyor		
	Pot, pan & utensil	\$250	\$50
	Under counter		

Electric equipment	Equipment description	Customer incentive/unit
Commercial ice maker†	Harvest rate: 300-799 lbs ice/day	\$50
	Harvest rate: 800-1,499 lbs ice/day	\$150
	Harvest rate: ≥1,500 lbs ice/day	\$250
Combination oven†	Pan capacity 5-14 pans	\$650
	Pan capacity 15-20 pans	\$1,400
Convection oven†	Full-size	\$200
Fryer†	Large and standard vat	\$400
Steam cooker†	3-pan capacity	\$1,300
	4-pan capacity	\$1,500
	5-pan capacity	\$1,700
	6-pan capacity or greater	\$1,900
Hot food holding cabinet†	Greater than 28 ft ³	\$800
	13-27.99 ft ³	\$500
	Up to 12.99 ft ³	\$50
Vertical solid or glass (transparent) door reach-in refrigerator†	Up to 14.99 ft ³	\$50
	15-29.99 ft ³	\$50
	30-49.99 ft ³	\$100
	Greater than 50 ft ³	\$150
Vertical solid or glass (transparent) door reach-in freezer†	Up to 14.99 ft ³	\$50
	15-29.99 ft ³	\$150
	30-49.99 ft ³	\$250
	Greater than 50 ft ³	\$350

* High temperature commercial dishwashers must have an electric booster heater to be eligible for an incentive.

† ENERGY STAR® efficiency rated product.



To secure your incentive, applications and dated sales invoices must be RECEIVED by DEC. 1.



Equipment and customer eligibility

- Commercial customers must be located within the Greater-Houston area of CenterPoint Energy's electric service territory and receive electric distribution from CenterPoint Energy.
- Commercial customers must have qualified equipment installed on a non-residential meter in CenterPoint Energy's electric service territory.
- Equipment must meet program specification requirement. For qualified ENERGY STAR® equipment, refer to [CenterPointEnergy.com/CHEF](https://www.centerpointenergy.com/CHEF)
- Incentives apply to new equipment only.

Start earning trade ally/dealer incentives today!

1. Complete a sponsor application and become a trade ally/dealer

Submit a W-9, Centerpoint Energy Vendor Agreement and a CHEF Participation Agreement.

2. Submit your incentive applications online through our CHEF Portal

After your sale, submit your incentive application through our CHEF Portal. Allow approximately 4 weeks for payment from the time the CHEF Program receives your completed incentive application.

3. Incentive applications must include a dated copy of the paid, itemized invoice(s)

Invoice(s) must include brand, complete model number, purchaser's name, installation address, and date.

For more information, visit [CenterPointEnergy.com/CHEF](https://www.CenterPointEnergy.com/CHEF)

Apply Now

Program dates: Jan. 1 – Dec. 1

Contact us today!

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