

Offering **YOU** Flavorful Incentives

Cash incentives for foodservice trade allies/dealers

Put money in your customers' pockets, as well as your own, with CenterPoint Energy's Foodservice Incentive Program. Rebates are excellent sales tools that will help your customers minimize their cost for high-efficiency natural gas foodservice equipment while also lowering their operating costs. Each time your customers install rebated high-efficiency natural gas foodservice equipment, you earn cash incentives.



Cash incentives for foodservice dealers



Equipment	Efficiency rating		Rebate/unit	Trade ally/dealer incentive/unit
Combi ovens	CEW	ENERGY STAR®	\$1,000	\$50
Convection ovens	CEW	ENERGY STAR®	\$500	\$50
Conveyor ovens	CEW		\$750	\$50
Fryers	CEW	ENERGY STAR®	\$500	\$50
Rotating rack	CEW	ENERGY STAR®	\$250	\$50

CenterPointEnergy.com/Foodservice

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Program dates: Jan. 1 – Dec. 31

To secure your rebate, applications and dated sales invoices must be RECEIVED by DEC. 31.

Equipment and customer eligibility

- CenterPoint Energy commercial customers who install qualifying equipment in CenterPoint Energy's Mississippi service territory
- Equipment must meet program specification requirements. For programs listed with CEW or ENERGY STAR® ratings, refer to [CenterPointEnergy.com/Foodservice](https://www.CenterPointEnergy.com/Foodservice).
- Rebates apply to new equipment only.

Natural gas — the preferred energy choice for cooking

- Precision control for better quality
- Lower start-up costs with foodservice rebates
- High efficiency with lower operating costs
- Environmentally friendly, leaving half the carbon footprint of electricity
- More affordable, with costs approximately half of electricity in Mississippi

Start earning trade ally/dealer incentives today!

Three simple steps to incentives:

1. Submit a W-9

To comply with tax laws and to pay your incentives, we need a current copy of your W-9 on file every two years. Please fill out an EFT form and incentives will be direct-deposited.

2. Receive a trade ally/dealer ID

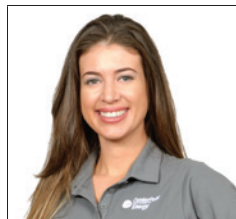
Once we have your W-9, you'll receive a 6-digit trade ally/dealer ID to track and pay your incentives. Include it whenever you submit rebate applications.

3. Send completed application

After installations are complete, submit rebate applications. We will mail your customers' rebates upon processing and send your incentive checks to you quarterly.

Note: See detailed qualifications, rules and requirements on the rebate application.

[CenterPointEnergy.com/Foodservice](https://www.CenterPointEnergy.com/Foodservice)



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