

ENERGY BENCHMARKING RESOURCES



Access your building's natural gas energy use data and streamline benchmarking with Energy Tracker from CenterPoint Energy



You can't manage energy you don't measure.

Energy benchmarking is a foundational element of an organization's energy management strategy. Businesses use benchmarking, which measures the energy use performance of a building, to inform performance improvement plans to manage energy costs. Across many commercial and multi-family building markets, this practice has become standard operating procedure.

Energy Tracker from CenterPoint Energy is designed to make natural gas energy benchmarking easy. The portal offers a secure, online solution to request and receive whole-building natural gas energy use data and automatically transfers this information to ENERGY STAR Portfolio Manager®, where you can track building energy performance.

Discover the exciting bottom line benefits of using Energy Tracker from CenterPoint Energy to streamline your building's energy benchmarking:

- Get **FREE** current and historical natural gas energy use tracking.
- Receive energy use data for your entire building, even with multiple meters/tenants (e.g., multi-family buildings or commercial real estate).
- Automatically transfer your energy use information to ENERGY STAR Portfolio Manager® each month.
- Access all of your properties and individual accounts in one place, with user-friendly tools for data analysis and export.
- Gain insights to help you better manage energy use and develop an energy-saving strategy for your business.

Jump start saving money and energy NOW!

Learn more and get started at:

EnergyTracker.CenterPointEnergy.com.

Want to improve your ENERGY STAR® score?

Learn about other CenterPoint Energy money-saving natural gas equipment and program rebates for your business. CenterPointEnergy.com/BusinessRebates

ENERGY BENCHMARKING RESOURCES



Already have a great ENERGY STAR® score? Take the next step:

CenterPoint Energy helps you achieve ENERGY STAR® Certification for your building by reimbursing the cost of your ENERGY STAR® application verification, up to \$1,500 per building. CenterPoint Energy's ENERGY STAR® Verification Assistance Program requires that a building's application be verified by a registered professional engineer or architect. The customer must provide a copy of the verified application and documentation of the verification costs.

Learn more at CenterPointEnergy.com/EngineeringPrograms.

The ENERGY STAR Portfolio Manager® Trend*

Building owners across the country are using ENERGY STAR Portfolio Manager® to track, manage and reduce energy use.

- The ENERGY STAR® program for commercial buildings helped businesses and organizations save nearly \$10 billion in energy costs in 2016, contributing to a cumulative energy cost savings of over \$150 billion since 1992.
- Hundreds of thousands of commercial properties use The Environmental Protection Agency's (EPA's) ENERGY STAR Portfolio Manager® tool to measure, track, assess, and report on their energy and water consumption.
- More than 9,500 buildings earned the ENERGY STAR® rating in 2017, bringing the total to more than 32,000.
- On average, ENERGY STAR® certified buildings use 35 percent less energy than typical buildings nationwide.
- Studies find that ENERGY STAR® certified buildings command a premium of up to 16 percent higher sales prices and rental rates.
- As of the end of 2017, 26 local governments and two states rely on the EPA's ENERGY STAR Portfolio Manager® tool as the foundation for their energy benchmarking and transparency policies.

*Source: ENERGY STAR®

