

GIVING YOU MORE SELLING ADVANTAGES

CenterPoint Energy's Trade Ally Incentive Program

CenterPoint Energy's rebate program for high-efficiency natural gas equipment offers big savings for your customers and excellent sales benefits for you. You'll add up cash rewards with our Trade Ally Incentive Program and your customers save when they purchase high-efficiency natural gas equipment.

Discover savings and incentives

CenterPoint Energy rebates are excellent tools to help customers lower their operating costs with efficient, clean-burning natural gas equipment. Best of all, when your customers purchase rebated high-efficiency natural gas equipment, you'll earn cash incentives for each installation.



COMMERCIAL TRADE ALLY INCENTIVES*

Equipment	Efficiency requirement	Incentive amount
Commercial low-pressure steam boilers	≥84% thermal efficiency	\$100/boiler
Commercial high-pressure steam boilers	≥83% thermal efficiency	\$100/boiler
High-efficiency hot water boiler	85% to 87.9% efficiency	\$100/boiler
High-efficiency hot water boiler	≥88% efficiency	\$175/boiler
Commercial boiler turbulator		\$25/boiler
Fully modulating boiler burner		\$100/boiler
Stack damper		\$15/boiler
Boiler tune-up		\$10/tune-up
Boiler reset control		\$10/control
Boiler cut-out control		\$10/control
Commercial heating steam trap repair/replacement	Repair/replacement of a failed open steam trap	\$3/trap
Linkageless controls		\$50/boiler
High-efficiency forced-air furnace	≥92% AFUE	\$35/furnace
High-efficiency forced-air furnace	≥94% AFUE	\$35/furnace
High-efficiency forced-air furnace	≥96% AFUE	\$35/furnace
Unit heaters (all sizes)	≥83% thermal efficiency	\$25/unit
Condensing unit heaters (all sizes)	≥88% thermal efficiency	\$25/unit
Infrared heaters	Low-intensity tube-type	\$25/unit
Carbon monoxide sensors		\$10/project
Energy recovery wheels & plates	Min. 50% effectiveness factor; Max. 20,000 CFM	\$10/device
High-efficiency condensing water heaters	≥88% efficiency	\$25/unit

*Trade Ally incentives will be issued quarterly.

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Natural gas – your best choice

Choosing natural gas equipment for your business is a smart decision for a variety of reasons. Some of the key benefits of natural gas include:

- **Affordable:** Natural gas costs less to use than electricity, propane and heating oil, keeping your monthly bills lower.
- **Abundant and domestic:** The United States has more than a 100-year supply of natural gas reserves, and 98 percent of the natural gas used in the U.S. comes from North America.
- **Spurs economic development:** The natural gas industry currently employs nearly three million Americans, and continues to add more jobs, providing a boost to the American economy.
- **Safe:** Natural gas appliances have a great safety record and state-of-the-art equipment now has advanced capabilities, like auto-shut off.
- **Clean:** As a primary fuel that can be used in its natural state rather than undergoing a pollution-producing, energy-wasting conversion process, natural gas leaves about half the carbon footprint of electricity.

To learn more, visit
CenterPointEnergy.com/GasIsBetter.

Report your rebated sales

When you complete a sale of rebated natural gas equipment, fill out an equipment rebate application form and send it in with the appropriate documentation. Forms are processed on a monthly basis. Rebate applications can be downloaded at CenterPointEnergy.com/CommercialTradeAlly.

Program information

Program dates

Jan. 1 - Dec. 31

Important details

- Rebates are only for CenterPoint Energy business customers.
- All sales must be reported within 30 days of installation to qualify.
- A copy of the dated sales invoice with the amount of sale and equipment details must accompany the rebate application. Equipment rebate application forms must be complete to be processed.
- Trade Ally incentives will be issued quarterly.

Trade Ally/dealer ID number

CenterPoint Energy assigns a six-digit trade ally/dealer ID that is used to tabulate your incentives. This number is also used to expedite rebate processing. In order to assign your company an ID number, CenterPoint Energy requires a current W-9 to be on file. We also update W-9 files every two years in compliance with tax laws. When necessary, please complete the requested forms so you do not miss any of your incentives.

Electronic payments

As of July 1, 2009, CenterPoint Energy requests banking information for all new companies and W-9 updates. This allows for electronic payment to your account. You do, however, have the choice to receive a check by mail by noting this in the required paperwork.



Always There.®