

# GIVING YOU MORE ENERGY-SAVING SOLUTIONS

## CENTERPOINT ENERGY'S 2012 CUSTOM ENERGY ANALYSIS PROGRAM



### Natural gas is simply better

When you choose natural gas equipment for your business, you are making a smart decision for greater cost-savings, comfort and the environment.

#### Savings and comfort

Natural gas is an abundant fuel that costs about half as much as other fuels, making it the best choice for your budget. And, according to America's Natural Gas Alliance, there is more than a 100-year supply of natural gas in the United States, much of which can be attributed to supply from shale gas fields.

With reliable natural gas service, there's no need to worry about surprise power outages that may create disruptions. Natural gas equipment is available for nearly every application with a wide range of benefits.

#### Environment

Natural gas is the right choice for a cleaner tomorrow. As a primary fuel that can be used in its natural state rather than undergoing a pollution-producing, energy-wasting conversion process, natural gas is a cleaner burning fuel that leaves about half the carbon footprint compared to electricity.

For more information visit [CenterPointEnergy.com/GasisBetter](http://CenterPointEnergy.com/GasisBetter).

Let us help you take control of your energy costs. Schedule a CenterPoint Energy Custom Energy Analysis and we'll assign a certified energy auditor to conduct an in-depth evaluation of your facility and natural gas energy use. The recommendations you will receive will help you discover immediate and long-term energy-saving actions. You'll learn about equipment improvement measures you can implement to reduce your energy consumption and lower your costs.

### Discover energy savings with a Custom Energy Analysis

Valued at more than \$1,400, the Custom Energy Analysis is available to CenterPoint Energy customers for just \$200 per facility. We offer practical, hands-on solutions that are a great benefit to small- to mid-sized operations, such as schools, churches, restaurants, multi-family housing and a host of commercial facilities.

### Enjoy short-term and long-term savings

With a Custom Energy Analysis, you'll gain immediate benefits by learning about simple operating adjustments or equipment upgrades you can make for tangible, energy-saving results. Your potential savings can also affect your bottom line for years to come. In addition, if you decide to make substantial changes in your facility, CenterPoint Energy's rebate programs can help reduce your initial costs. Our rebates will help you get a faster return on your energy investment.

#### Your Custom Energy Analysis

CenterPoint Energy will select a state-certified energy auditor to conduct an energy analysis of your facility. The auditor will:

1. Analyze your facility's recent natural gas use.
2. Work with you to identify specific issues and needs.
3. Thoroughly inspect your facility, from the building envelope, insulation and installed natural gas equipment, to how you currently operate this equipment.
4. Provide a detailed written report with specific energy-saving recommendations, including:
  - Estimated costs to implement the improvements,
  - Projected energy savings,
  - Potential CenterPoint Energy rebates and
  - Estimated payback period for changes made.



Continued on back



## Add up the savings with natural gas rebates

Lower the up-front costs of installing or replacing new or aging equipment with CenterPoint Energy's natural gas rebate program.

Rebates are available for the following high-efficiency natural gas equipment:

- **Boilers** – new or retrofitted boiler equipment
- **Boiler tune-ups** – a professional tune-up to enhance performance and efficiency (Boilers are eligible every other year.)
- **Other heating systems** – new and retrofit furnaces, unit heaters and infrared heaters
- **Heating system improvements** – Burners, steam traps, boiler reset controls, boiler cut-out controls, vent dampers and turbulators.
- **Water heaters** – high-efficiency commercial natural gas water heaters
- **Foodservice equipment** – 14 types of high-efficiency natural gas foodservice equipment.
- **Custom equipment** – Bring your ideas for energy-saving heating systems and more, showing the associated energy savings and equipment costs, and we'll determine if your project qualifies for a rebate. Equipment eligible for a rebate includes energy recovery systems, custom heating systems and more..

Learn more at [CenterPointEnergy.com/BusinessRebates](http://CenterPointEnergy.com/BusinessRebates).

**CenterPoint Energy**  
800 LaSalle Avenue  
Minneapolis, MN 55402

612-321-4330  
800-234-5800 ext. 4330

[CenterPointEnergy.com/BusinessRebates](http://CenterPointEnergy.com/BusinessRebates)



## A report you can really use

Your final Custom Energy Analysis report will include in-depth details and an executive summary of our findings. You'll have:

- A complete list of your natural gas consumption and related energy consumption from equipment.
- An energy plan that identifies opportunities for natural gas energy savings including a high-efficiency equipment comparison and recommended upgrades.
- Projected energy savings for specific improvements.
- Estimated payback time for each suggested improvement.
- Detailed information about CenterPoint Energy's rebate programs and other financial assistance designed to help offset initial costs associated with specific energy improvements.

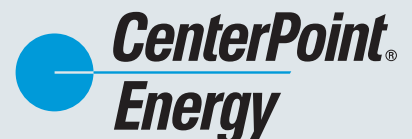


## Start saving today

For more information on the Custom Energy Analysis:

**Call your account manager**  
or our Business Customer Hotline at 612-321-4939 (877-809-3803).

**Visit us online**  
at [CenterPointEnergy.com/Rebates](http://CenterPointEnergy.com/Rebates) and select Custom Energy Analysis.



Always There.®