

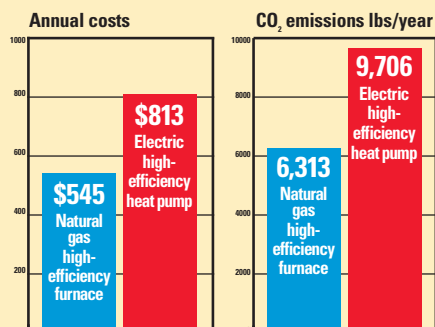
# WE'VE MADE IT EASY TO COMPARE



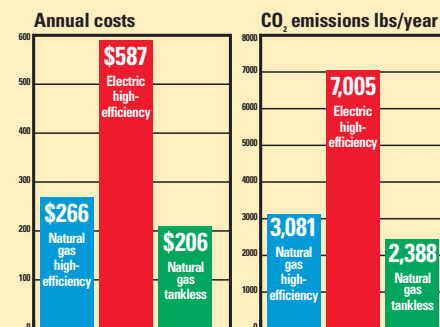
When you build a home with all natural gas appliances, you not only sell homes faster, but you give homeowners what they are looking for:

- A cleaner option for their household energy use
- Greater energy efficiency and cost savings
- More comfortable lifestyle

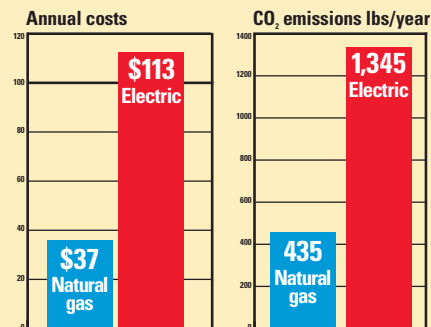
## SPACE HEATING



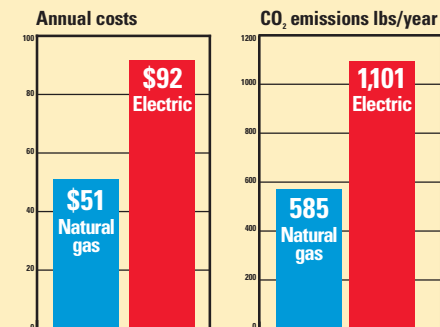
## WATER HEATING



## CLOTHES DRYER



## COOKING



Natural gas homes are naturally more appealing to potential home buyers because they offer:

- Lower energy costs
- Superior performance for greater efficiency and comfort
- Smaller carbon footprint than electricity, releasing:
  - Less carbon dioxide (a major greenhouse gas)
  - Less sulfur dioxide (a major cause of acid rain and haze)
  - Less nitrogen oxides (the primary cause of smog)
  - Zero mercury emissions (makes some fish unsafe to eat)

Visit [CenterPointEnergy.com/gasisbetter](http://CenterPointEnergy.com/gasisbetter) for more information.

U.S. average energy use based on 2,000 square foot home for family of 4. Dryer load based on DOE estimate of 8 loads of clothes per week. Water heating loads based on DOE estimates of water use per person and ENERGY STAR heating requirements.

Emission data based on eGrid 2010 data as of 3/11/11. Cooking load based on Lawrence Berkeley National Laboratory estimates of cook-top efficiencies and energy demand. Annual costs are based on Energy Information Administration's 2011 representative annual costs for five residential energy sources (\$0.1165/kWh and \$1.01/CCF). Heating load based on DOE2 analysis.