

# GIVING YOU MORE INCENTIVES FOR SALES SUCCESS

## CENTERPOINT ENERGY'S 2012 COMMERCIAL FOODSERVICE INCENTIVE PROGRAM



### Gas is simply greener

Now, saving money and our environment go hand-in-hand. Natural gas is a clean-burning fuel that has less impact on the environment.

Compared to other fuels, natural gas releases:

- Less than half the amount of carbon dioxide (a major greenhouse gas)
- Almost no sulfur dioxide (a major cause of acid rain and haze)
- Less than one-third the amount of nitrogen oxides (the primary cause of smog)
- No mercury emissions (makes some fish unsafe to eat)

Measure how your choices impact the environment by visiting our energy costs and emissions calculator at [CenterPointEnergy.com/EnergyCalculator](http://CenterPointEnergy.com/EnergyCalculator).

Put money in your customers' pockets, as well as your own, with CenterPoint Energy's 2012 Commercial Foodservice Rebate Incentive Program. Rebates are excellent sales tools that will help your customers minimize the cost of high-efficiency natural gas foodservice equipment, while also lowering their operating costs. Best of all, each time your customers install qualifying high-efficiency natural gas foodservice equipment, you earn cash incentives of your own. The following table shows the incentive amount you can earn for each high-efficiency natural gas foodservice equipment sale.

### Cash incentives for foodservice trade allies\*

Foodservice equipment	Trade ally incentive per unit installed	Customer rebate
Broilers – infrared, upright	\$50	\$600
Charbroilers – infrared	\$50	\$300
Combi ovens	\$50	\$1,000
Convection ovens	\$50	\$500
Conveyer ovens	\$50	\$750
Fryers – high-efficiency or infrared	\$50	\$250
Pasta cookers	\$50	\$200
Rotating rack ovens	\$50	\$500
Rotisserie ovens – infrared	\$50	\$500
Salamander Broilers – infrared	\$50	\$150

*\*Trade ally incentives will be issued quarterly.*



Continued on back

Learn more about  
energy efficiency rebates:  
[CenterPointEnergy.com/  
ArkansasRebates](http://CenterPointEnergy.com/ArkansasRebates)

Contact us at [ArkansasEfficiency@  
CenterPointEnergy.com](mailto:ArkansasEfficiency@CenterPointEnergy.com)

CenterPoint Energy  
401 W. Capitol Avenue  
Suite 102  
Little Rock, AR 72201  
888-498-0409

## Steps to receive the incentive:

Commercial foodservice equipment dealers can receive a \$50 incentive for every qualifying natural gas cooking unit rebated.

### 1. Obtain a CenterPoint Dealer ID number

CenterPoint Energy assigns a six-digit trade ally/dealer ID that is used to tabulate incentives and expedite rebate processing. In order to assign your company with an ID number, submit a W-9 and an Electronic Fund Transfer (EFT) form to the address below. The EFT form enables incentives to be deposited directly into the company's bank account and is the preferred method for payment. Forms available upon request by mail, email ([ArkansasEfficiency@CenterPointEnergy.com](mailto:ArkansasEfficiency@CenterPointEnergy.com)) or by calling 888-498-0409. Mail your request to:

Rebate Processing Center  
CenterPoint Energy  
401 W. Capitol, Suite 102  
Little Rock, AR 72201

### 2. Understand and promote the rebates

Know which products you sell will qualify for the rebates. Let your CenterPoint Energy customers know that rebates are available for qualifying equipment. Your customers will benefit today and tomorrow from greater energy savings and comfort, and you will benefit from more satisfied customers. Contact us for hard copies of brochures and rebate forms.

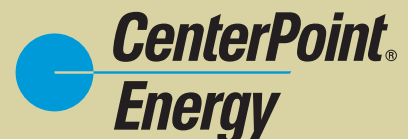
### 3. Help your customers with the rebate form

There is a section of the rebate form for the trade ally information. Please include your CenterPoint Energy Dealer ID number on the rebate form. Also provide customers with dated invoices that include customers name and installation address, along with brand, complete model number and serial number.

## Program information

1. Must be a CenterPoint Energy natural gas customer in Arkansas or the Texas communities of Texarkana, Nash, Redwater or Wake Village.
2. In order to secure your rebates, applications must be received within 90 days of installation or by the calendar year end date (Dec. 31), whichever comes first.
3. A copy of the dated sales invoice with the amount of sale and equipment details must accompany the rebate application.
4. All qualifying equipment must be fully installed and operational. Applies to new equipment only.
5. Foodservice equipment rebate application forms must be completely filled out to be processed including the customer information, equipment information (manufacturer, model and serial numbers, installation date and total Btuh) and trade ally information.

Rebates are awarded on a first-come, first-served basis until funds are depleted. Program funds are anticipated to be available annually and are subject to approval by the Arkansas Public Service Commission. Please check the program website for updates.



Always There.®