

GIVING YOU MORE FLAVORFUL INCENTIVES

CenterPoint Energy's Commercial Foodservice Dealer Incentive Program

Put money in your customers' pockets, as well as your own, with CenterPoint Energy's Commercial Foodservice Rebate Incentive Program. Rebates are excellent sales tools that will help your customers minimize the cost of high-efficiency natural gas foodservice equipment, while also lowering their operating costs. Best of all, each time your customers install qualifying high-efficiency natural gas foodservice equipment, you earn cash incentives of your own. The following table shows the incentive amount you can earn for each high-efficiency natural gas foodservice equipment sale.



CASH INCENTIVES FOR FOODSERVICE TRADE ALLIES*

Foodservice equipment	Trade ally incentive per unit installed	Customer rebate per unit installed
Combi ovens (FSTC & ENERGY STAR®)	\$50	\$1,000
Convection ovens (FSTC & ENERGY STAR®)	\$50	\$500
Conveyor ovens (FSTC)	\$50	\$750
Fryers (FSTC & ENERGY STAR®)	\$50	\$250
Rotating rack ovens (FSTC)	\$50	\$500

*Trade ally incentives will be issued quarterly.

Qualified commercial foodservice equipment eligibility

- Equipment must be listed on one of the following accredited websites:
 - Food Service Technology Center (FSTC) Fishnick.com/saveenergy/rebates
 - ENERGY STAR® www.energystar.gov/products/certified-products/detail/commercial-food-service-equipment
- Only new equipment is eligible for rebate (no refurbished equipment)
- New construction and replacement equipment installations are eligible

Program deadlines

- Program dates are Jan. 1 - Dec. 31.
- In order to secure your rebate, please submit your rebate application by year-end (Dec. 31) of year equipment is installed.

Learn more about energy efficiency rebates:
CenterPointEnergy.com/ARBusinessRebates

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Natural gas – your best choice

Choosing natural gas equipment for your business is a smart decision for a variety of reasons. Some of the key benefits of natural gas include:

- **Affordable:** Natural gas costs less to use than electricity, propane and heating oil, keeping your monthly bills lower.
- **Abundant and domestic:** The United States has more than a 100-year supply of natural gas reserves, and 98 percent of the natural gas used in the U.S. comes from North America.
- **Spurs economic development:** The natural gas industry currently supports nearly three million Americans, and continues to add more jobs, providing a boost to the American economy.
- **Safe:** Natural gas appliances have a great safety record and state-of-the-art equipment now has advanced capabilities, like auto-shut off.
- **Clean:** As a primary fuel that can be used in its natural state rather than undergoing a pollution-producing, energy-wasting conversion process, natural gas leaves about half the carbon footprint of electricity.

To learn more, visit CenterPointEnergy.com/GasIsBetter.

How to participate in the trade ally program

Report your rebated sales

When you complete a sale of rebated natural gas foodservice equipment, fill out a foodservice equipment rebate application form and send it in with the appropriate documentation.

The electronic rebate form is available at

CenterPointEnergy.com/ARFoodservice.



Receive the incentive:

Dealers can receive a \$50 incentive for every qualifying cooking unit sold to a CenterPoint Energy customer.

- 1. Obtain a CenterPoint dealer ID.** CenterPoint Energy assigns a six-digit trade ally/dealer ID that is used to tabulate your incentives. This number is also used to expedite rebate processing. In order to assign your company an ID number, CenterPoint Energy requires a current W-9 to be on file. We also update W-9 files every two years in compliance with tax laws. When necessary, please complete the requested forms so you do not miss any of your incentives.
- 2. Electronic payments.** CenterPoint Energy requests banking information for all new companies and W-9 updates. This allows for electronic payment of your incentives to your account. You do, however, have the choice to receive a check by mail by noting this in the required paperwork.
- 3. Help your customers with rebate applications.** Include your Dealer ID number on the rebate form. Provide customers with invoices that include date, brand, complete model number and serial number.

Important details

- Must be a CenterPoint Energy natural gas customer in Arkansas or the Texas communities of Texarkana, Nash, Redwater or Wake Village.
- To secure your customer's rebate, please submit rebate application by year-end (Dec. 31) of year equipment is installed.
- A copy of the dated sales invoice with the amount of sale and equipment details must accompany the rebate application.
- All qualifying equipment must be fully installed and operational. Applies to new equipment only.
- Foodservice equipment rebate application forms must be completely filled out to be processed and include the customer information, equipment information (manufacturer, model and serial numbers, installation date with total Btuh) and trade ally information.

Rebates are awarded on a first-come, first-served basis until funds are depleted. Program funds are anticipated to be available annually and are subject to approval by the Arkansas Public Service Commission. Please check the program website for updates.



Always There.®